

# **INNOVERSTY CREATIVE SUMMIT 2014**

## **PITCH COMPETITION**

### **CATEGORIES AND PRIZES**

[www.innoversitysummit.com](http://www.innoversitysummit.com)

#### **TELEVISION: Scripted**

Sponsored By [BELL MEDIA](#)

---

- TV half-hour - TV 1hr series, Movie of the Week (MOW), Feature

**Fictional Television Series: Comedy, Drama, Sci-Fi series.**

The project must organically reflect the Innoversity themes of Innovation, Diversity and Creativity. Proposals for fictional programs: comedy series (sitcoms), scripted fictional series. These should be original, TV half-hour or hour long-shows for Television broadcast or one off standalone Movie of the Week program or feature film. The project should highlight Canadian people, culture and/or issues of interest to and/or about Canadians. Should include a multiplatform strategy.

#### **PRIZES:**

- \$2,000 cash. [Bell Media](#) development funding.
- \$30,000. [Urban Post Production](#) A/V post-production (audio mixing, sound design, ADR, Foley, Picture Post) (In-kind value.)
- \$5,000 [William F. White International](#). Production Equipment Rentals. (In-kind value.)
- [Canadian Film Centre](#). Project mentorship over six (6) months.
- [Hungry Eyes Film and Television](#). Project mentorship over six (6) months.
- [Indiegogo](#). Showcased on [IndieGoGo/Innoversity](#) Partner Page.
- [Indiegogo](#). 25% off [indiegogo](#) campaign fees.
- [Indiegogo](#). 3hr campaign consultation.
- [Charles Street Video](#). 1 year membership and 1 workshop.
- [WorldFest Film Festival](#). Screening of project, 2 VIP Gold passes to 49th or 50th festival in Houston Texas. Passes for all master classes, screenings, the regatta, and tour of **NASA** in Houston, Texas. (Travel and accommodation not provided).
- [Twitch Film](#). Profile on winning team and project by renowned industry publication.
- [Canadian Film Centre](#). Special Invitation for two to annual Barbecue 2015.

**BONUS MENTORSHIP: [FRED FUCHS](#).** Develop your project over six months with veteran producer. All finalists chosen within this category are eligible to apply for this special mentorship. One of the finalists, not necessarily the winner, in this category of the 2014 Innoversity™ Pitch Competition will receive mentorship.

## TELEVISION: Unscripted.

Sponsored by [SHAW MEDIA](#)

---

- TV half-hour-TV 1hr series, or one-off Feature length documentary.

**Reality, Lifestyle, Entertainment or Game shows, TV half hour to TV one hour series or feature length documentary.**

The project must organically reflect the Innoversity themes of Innovation, Diversity and Creativity. Program ideas for a series or a one-off documentary based on real people and/or on actual events that are unscripted and of interest to or reflecting Canadians.

Genres for series concepts may include lifestyle, entertainment, reality, docudrama, how-to, information and game shows. Short-form documentary ideas should be original works of non-fiction, made to inform, educate and entertain as well as offer critical analysis of topics. These should include a multiplatform strategy. Be bold and original.

### PRIZES:

- \$2,000 cash. [Shaw Media](#) development funding.
- \$25,000. [Urban Post Production](#) A/V post-production (audio mixing, sound design, ADR, Foley, Picture Post) (In-kind value.)
- \$5,000. [William F. White International](#). Production Equipment Rentals. (In-kind value.)
- [National Film Board of Canada](#). Project mentorship over six (6) months with NFB Ontario English Language Executive Producer, Anita Lee.
- [Indiegogo](#). Showcased on [IndieGoGo/Innoversity](#) Partner Page.
- [Indiegogo](#). 25% off [indiegogo](#) campaign fees.
- [Indiegogo](#). 3hr campaign consultation.
- [Ouat Media](#). Distribution consultation with president. Distributor of Academy Award winning films.
- [Charles Street Video](#). 1 year membership and 1 workshop.
- [WorldFest Film Festival](#). Screening of project, 2 VIP Gold passes to 49th or 50th festival in Houston Texas. Passes for all master classes, screenings, the regatta, and tour of **NASA** in Houston, Texas. (Travel and accommodation not provided).
- [Twitch Film](#). Profile on winning team and project by renowned industry publication.
- [Canadian Film Centre](#). Special Invitation for two to annual Barbecue 2015.

**BONUS MENTORSHIP:** [PETER RAYMONT](#). Develop your project over six months with this veteran Emmy, Sundance, Berlin, Gemini and Genie award-winning producer. All finalists chosen within this category are eligible to apply for this special mentorship. One of the finalists, not necessarily the winner, in this category of the 2014 Innoversity™ Pitch Competition will receive mentorship.

## DIGITAL MEDIA STORYTELLING:

---

**Webisodes, web series, interactive, audio/podcasts series, radio show, online factual series, online scripted series, investigative news series. 'Transmedia.'**

The project must organically reflect the Innoversity themes of Innovation, Diversity and Creativity.

Proposals can include story-telling ideas such as short film series for mobile, webisodes, webseries, audio/podcasts that start on the internet and use audio, video, social media and other elements to create multidimensional user experiences to entertain or cover news related, social, and cultural or current geopolitics issues. **(Exception of interactive websites, all series, no one-offs.)**

The project should highlight Canadian people, culture and/or issues of interest to and/or about Canadians. These should include a multiplatform strategy. Be bold and original.

### PRIZES

- **\$5,000.** [Urban Post Production](#) A/V post-production (audio mixing, sound design, ADR, Foley, Picture Post) (In-kind value.)
- **\$2,000.** [William F. White International](#). Production Equipment Rentals. (In-kind value.)
- [Indiegogo](#). Showcased on [IndieGoGo/Innoversity](#) Partner Page.
- [Indiegogo](#). 25% off [IndieGoGo](#) campaign fees.
- [Indiegogo](#). 3hr campaign consultation.
- [Charles Street Video](#). 1 year membership and 1 workshop.
- [Twitch Film](#). Profile on winning team and project by renowned industry publication.
- [Canadian Film Centre](#). Special Invitation for two to annual Barbecue 2015.

**BONUS MENTORSHIP:** [ANA SERRANO](#). Develop your project over six months with this veteran producer. All finalists chosen within this category are eligible to apply for this special mentorship. One of the finalists, not necessarily the winner, in this category of the 2014 Innoversity™ Pitch Competition will receive mentorship.

## SHORT FILM: Theatrical/Film Festival/Distribution:

---

1 min-40 mins.

### Fiction or Documentary

The project must organically reflect the Innoversity themes of Innovation, Diversity and Creativity. Original Short length film ideas with a running time of between 1 minute to maximum 40 minutes in length for film festival circuit, and distribution. These should have a film festival marketing strategy. Be bold and original.

**Fictional genres:** can include comedy, mystery, animation, live action/animation hybrid, drama, thriller, science fiction/fantasy, romantic comedy and action adventure.

**Documentary ideas:** should highlight Canadian people, culture and/or issues of interest to and/or about Canadians.

These should include a multiplatform strategy.

### PRIZES:

- \$15,000 cash. [BravoFACT/ BravoFACTUAL](#).
- \$15,000. [Urban Post Production](#) A/V post-production (audio mixing, sound design, ADR, Foley, Picture Post) (In-kind value.)
- \$3,000. [William F. White International](#). Production Equipment Rentals. (In-kind value.)
- [Bell Media Specialty Channels](#). Consultation with executive team. (Including Space, Bravo, The Comedy Network, MTV (Canada), MuchMusic, MuchMore, E!, Fashion Television, The Comedy Network and BookTV.)
- [Bell Media Specialty Channels](#). Consideration for broadcast.
- [National Film Board of Canada](#) project mentorship over six (6) months.
- [Canadian Film Centre](#). Project mentorship over six (6) months.
- [Ouat Media](#). Distribution consultations with president. Distributor of Academy Award winning films.
- [Indiegogo](#). Showcased on [IndieGoGo/Innoversity](#) Partner Page.
- [Indiegogo](#). 25% off [indiegogo](#) campaign fees.
- [Indiegogo](#). 3hr campaign consultation.
- [Charles Street Video](#). 1 year membership and 1 workshop.
- [Canadian Film Centre](#). Cast and crew screening of finished film.
- [WorldFest Film Festival](#). Screening of project, 2 VIP Gold passes to 49th or 50th festival in Houston Texas. Passes for all master classes, screenings, the regatta, and tour of **NASA** in Houston, Texas. (Travel and accommodation not provided).
- [Twitch Film](#). Profile on winning team and project by renowned industry publication.
- [Canadian Film Centre](#). Special Invitation for two to annual Barbecue 2015.

**BONUS MENTORSHIP:** [COMING SOON](#).