



INNOVERSITY CREATIVE SUMMIT

2014 PITCH COMPETITION FAQs

Q1: What form does the pitching take at the Summit?

A1: An individual or team will have seven minutes each to pitch their concept in person to a panel of influential and experienced executives from the media industry. The Panelists will, in turn, have seven minutes to ask questions. They will vote for a winner who will be announced at the Award Ceremony.

Q2: How many of us can take part in the pitch at the Summit?

A2: Only two (2) people per team maximum can participate in the Boot Camp and the Pitch. To attend the summit and be part of the Pitch team, additional team members may purchase tickets at a reduced rate.

Q3: Can I use the prizes or prize money for something else?

A3: No. Prizes can only be used toward developing and producing the project submitted. Be sure you believe in it. We want you to succeed with this project.

Q4: What types of prizes are there?

A4: The pitch prizes this year are like nothing seen in a pitch competition before and include: development prizes, equipment rentals, post-production services, visual effects, and internships with broadcast and film executives, producers and production companies.

Winning projects in certain categories will be screened at Worldfest - Houston International Film Festival, the world's oldest independent film festival. They will also receive two Gold VIP passes, which grant access to all films and master classes, an opening night premiere, a

pitchme@innoversity.com

Champagne Gala Party and more. NOTE: Worldfest gave early career awards to Steven Spielberg, George Lucas, Ang Lee, Ridley Scott and many more.

Q5: Who will hear my pitch?

A5: Veteran media industry professionals, producers, production companies, showrunners, producers, acquisitions, executives, technicians, buyers. Boot Camp and Judges include representatives from [Bell Media](#), [Shaw Media](#), the Canadian Film Centre Media Lab, the National Film Board of Canada, and more.

Q6: If I am chosen to pitch, will I get coaching to help me prepare?

A6: Absolutely. All finalists get to attend the one-day Pitch Boot Camp with experienced media executives who will help you develop and present your pitch.

Q7: Who is the ideal pitch candidate?

A7: We welcome people from all backgrounds and experience levels. The sky's the limit on ideas; however it's a good idea to build a strong team.

Q8: Can I enter more than one idea? Can I enter more than one category?

A8: Yes, you can enter multiple categories but must submit a complete application package for each: forms, documents and entry fee. You cannot submit the same project to multiple categories. Only one of your projects may be chosen per category.

Q9: If I get selected as a finalist and I can't attend the Pitch Competition and/or Boot Camp. Can someone else attend in my place?

A9: Only people whose names are listed on the Pitch Application are eligible to attend the Pitch Competition and/or Boot Camp on behalf of the team.

Q10: If I won last year can I submit again?

A10: No. Only every two years. Also we want you to go finish the great project that won you the big prizes last year.

Q11: Additional Questions not answered in FAQs, Terms and Conditions?

A12: Send an email to: pitchme@innoversity.com. Please be concise in your questions

Good luck

The Innoversity Summit Team