



INNOVERSITY CREATIVE SUMMIT **October 28th/October 29th 2014**

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SPONSORSHIP/PARTNERSHIP PACKAGES

All deliverables based on cash sponsorships. In-kind sponsorships may receive less.
Logo size on printed material/website may be commensurate with sponsorship/ partnership level.

PRESENTING SPONSOR: (SOLD)

BellMedia

Logo Recognition:

- Presenting Sponsor Status
- Recognition as Sponsor in Promotional Materials (newsletters, event program.)
- On landing page and sponsorship page of www.innoversitysummit.com (Hyperlink to site)
- Full-page advertisement in Summit event program book (must supply art)

Branded Opportunities (All):

- Face Time/ Mentoring/ Workshop/ Lunch or other event feature (tbd)
- One Pitch Category with the option to provide jury, judges and/or moderator.
- Option to host a Table at LUNCH WITH.

On-Site Recognition:

- Option. Company Demo Reel plays on 4 plasma screens inside. 1 LCD outside of Summit.
- Option. Company Demo Reel plays before each pitch category at the Summit.
- Verbal acknowledgement of sponsorship during opening and closing ceremonies
- Recognition as a Sponsor on signage at event.
- Verbal acknowledgement of sponsorship during opening and closing ceremonies
- Recognition as a PRESENTING Sponsor on signage at event.
- Option to provide branded prizing for door prize during closing ceremony
- Option to provide branded merchandise to all delegates

Media Exposure:

- Sponsor recognition in news releases and other official communications

Additional:

- 20 passes. 2 days. Including Passes to Award ceremonies.
- Option to attend Innoversity media press conference with other sponsors.

DIAMOND SPONSOR \$80,000 +

Logo Recognition:

- Recognition as Sponsor in Promotional Materials (newsletters, event program.)
- On Innoversity Summit landing page/sponsorship page www.innoversitysummit.com (hyperlink to company site)
- Full-page advertisement in Summit event program book (must supply art)

Branding of TWO of the following (*as appropriate*):

- Face Time/ Mentoring/ Workshop/ Lunch or other event feature (tbd)
- One Pitch Category with the option to provide jury, judges and/or moderator.
- Option to host a Table at LUNCH WITH.

On-Site Recognition:

- Option. Company Demo Reel plays on 4 plasma screens inside. 1 LCD outside of Summit.
- Option. Company Demo Reel plays before each pitch category at the Summit.
- Verbal acknowledgement of sponsorship during opening and closing ceremonies
- Recognition as a Sponsor on signage at event.
- Verbal acknowledgement of sponsorship during opening and closing ceremonies
- Recognition as a Sponsor on signage at event.
- Option to provide branded prizes for door prize during closing ceremony
- Option to provide branded merchandise to all delegates

Media Exposure:

- Sponsor recognition in news releases and other official communications

Additional:

- 10 passes. 2 days. Including Passes to Award ceremonies.
- Option to attend Innoversity media press conference with other sponsors.

All deliverables based on cash sponsorships. In-kind sponsorships may receive less.

Logo size on printed material/website may be commensurate with sponsorship/ partnership level.

PLATINUM SPONSOR \$40,000 +

Logo Recognition:

- Recognition as Sponsor in Promotional Materials (newsletters, event program.)
- On Innoversity Summit landing page/sponsorship page www.innoversitysummit.com (hyperlink to company site)
- Half-page advertisement in Summit event program book (must supply art)

Branding of One of the following (as appropriate):

- Face Time/ Mentoring/ Workshop/ Lunch or other event feature (tbd)
- One Pitch Category with the option to provide jury, judges and/or moderator.
- Option to host a Table at LUNCH WITH.

On-Site Recognition:

- Option. Company Demo Reel plays on 4 plasma screens inside. 1 LCD outside of Summit.
- Option. Company Demo Reel plays before each pitch category at the Summit.
- Verbal acknowledgement of sponsorship during opening and closing ceremonies
- Recognition as a Sponsor on signage at event.
- Verbal acknowledgement of sponsorship during opening and closing ceremonies
- Recognition as a Sponsor on signage at event.
- Option to provide branded merchandise to all delegates

Media Exposure:

- Sponsor recognition in news releases and other official communications

Additional:

- 5 passes. 2 days.
- Option to attend Innoversity media press conference with other sponsors.

All deliverables based on cash sponsorships. In-kind sponsorships may receive less.
Logo size on printed material/website may be commensurate with sponsorship/ partnership level.

Gold Sponsor \$20,000 +

Logo Recognition:

- Recognition as GOLD Sponsor in Promotional Materials (newsletters, event program.)
- On Innoversity Summit landing page/sponsorship page www.innoversitysummit.com (hyperlink to company site)

Branded Opportunities:

Branding of ONE of the following (*as appropriate*):

- Face Time/ Mentoring/ Workshop/ Lunch or other event feature (tbd)
- One Pitch Category with the option to provide jury, judges and/or moderator
- Option to host a Table at LUNCH WITH (max. 1 table with 2 tickets)

On-Site Recognition:

- Option. Company Demo Reel plays on 4 plasma screens inside. 1 LCD outside of Summit.
- Option. Company Demo Reel plays before each pitch category at the Summit.
- Verbal acknowledgement of sponsorship during opening and closing ceremonies
- Recognition as a GOLD Sponsor on signage at event
- Option to provide a promo reel to be played during the Summit
- Option to provide branded prizing for door prize during closing ceremony
- Option to provide branded merchandise to all delegates

Media Exposure:

- Sponsor recognition in news releases and other official communications

Additional:

- 3 passes. 2 days. Including Passes to Award ceremonies.
- Option to attend Innoversity media press conference with other sponsors.

All deliverables based on cash sponsorships. In-kind sponsorships may receive less.
Logo size on printed material/website may be commensurate with sponsorship/ partnership level.

SILVER SPONSOR \$10,000 +

Logo Recognition*:

- Recognition as SILVER Sponsor in Promotional Materials (newsletters, event program.)
- On Innoversity Summit landing page/sponsorship page www.innoversitysummit.com (hyperlink to company site)

Branded Opportunities:

Branding of ONE of the following (*as appropriate*):

- Face Time/ Mentoring or Networking Central
- One Pitch Category with the option to provide jury, judges and/or moderator
- Option to host a Table at LUNCH WITH (max. 1 table with 2 tickets)

On-Site Recognition:

- Option. Company Demo Reel plays before each pitch category at the Summit.
- Verbal acknowledgement of sponsorship during opening and closing ceremonies
- Recognition as a SILVER Sponsor on signage at event
- Option to provide branded prizing for door prize during closing ceremony
- Option to provide branded merchandise to all delegates

Additional:

- 2 passes. 2 days. Including Passes to Award ceremonies.
- Option to attend Innoversity media press conference with other sponsors.

All deliverables based on cash sponsorships. In-kind sponsorships may receive less.
Logo size on printed material/website may be commensurate with sponsorship/ partnership level.

BRONZE SPONSOR \$5,000 +

Logo Recognition*:

- Recognition as BRONZE Sponsor in Program Guide
- On Innoversity Summit landing page/sponsorship page
www.innoversitysummit.com (No hyperlink to company site)

On-Site Recognition:

- Verbal acknowledgement of sponsorship during opening and closing ceremonies
- Option to provide branded merchandise to all delegates

Additional:

- 1 delegate ticket to the Summit. 1 day.

On-Site Recognition:

- Verbal acknowledgement during opening and closing ceremonies

All deliverables based on cash sponsorships. In-kind sponsorships may receive less.
Logo size on printed material/website may be commensurate with sponsorship/ partnership level.

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